



广东金融学院
Guangdong University of Finance

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Guangdong University of Finance

2019 Summer Program

HIS 210 Historic Survey of American Civilization

Course Syllabus

Term: June 3 – July 5, 2019

Class Hours: 14:00-15:50 (Monday through Friday)

Course Code: HIS 210

Instructor: Dr. Matthew Young

Home Institution: Marietta College

Office Hours: TBA

Email: youngsm@marietta.edu

Credit: 4

Class hours: This course will have 72 class hours, including 40 lecture hours, professor 10 office hours, 10- hour TA discussion sessions, 2-hour review sessions, 10-hour extra classes.

Course Description: This is a thematic course that examines the ways that the United States has interacted with the world. The US in many ways is a study in contradictions: at times cosmopolitan and embracing of outside influences, at other times closed off and isolationistic. Similarly, the United States has pursued a foreign policy that has vacillated between extremes, seeking to reform the international order one moment, and reverting to a unilateral stance to guard its own prerogatives the next. This course will use a case-study approach to examine key trends in the country's history with regard to its foreign relations and domestic cultural and economic development.

Course Objectives: In addition to increasing students' understanding of American history, This



course will utilize both primary and secondary sources in order to better understand the dynamics of change over time, generate a historical argument, apply historical knowledge and analysis to contribute to contemporary social dialogue, and to understand that the ethics and practice of history means recognizing and building on other scholars' work, peer review, and citation.

Required Textbooks:

Merrill and Paterson. *Major Problems in American Foreign Relations*, Vol 1-2, Seventh Edition (Cengage Learning, 2009)

Cobbs and Gjerde. *Major Problems in American History*, Vol 1-2, Second Edition (Houghton Mifflin, 2006)

Grading & Evaluation:

Attendance + Participation	100
Discussions 5x15	75
Quizzes 3x25	75
Papers 5x20	100
Midterm Examination	50
Final Examination	100

Grade Descriptions:

Attendance and Participation (100 Points): Attendance is kept by the instructor during every class. Missing more than three classes will result in an automatic zero score. Participation is also graded during each class. You should do your best to reply to general questions asked throughout the lecture, after reading primary and secondary documents, and after watching videos. If you use your cell phone, sleep, talk during the lecture, or use any electronic device not associated with the course content for that day, you should expect it to negatively impact your overall participation score.

Discussions (75 Points): There are five discussions at the end of each week (except during the midterm and final) based on academic articles listed under the required reading. It is expected that you read the entire article and come to class prepared to discuss it with your classmates. Each discussion is worth 15 points. If you do not participate during the discussion, you will receive a score of zero for that class. In order to gain points, you should attempt to answer, raise a question, counterargue, or add to the dialogue three or four times during the discussion to maximize your score.

Quizzes (75 Points): There are three quizzes administered during the session. Each quiz is worth 25 points. A variety of methods will be used to evaluate your understanding of the course material: multiple choice, matching, map identification, short answer, and essay are possible for each quiz.



Papers (100 Points): Each week you will be given a range of options to apply what you have learned that week in a two-page paper by the following Monday, drawing on lectures, documents, and textbook readings. The paper should be two pages, 12” Times New Roman font, double-spaced, with 1” margins with proper citations.

Midterm Examination (50 Points): A midterm exam will be administered at the end of week three for a total of 50 points. A review session will address all questions and concerns regarding the exam.

Final Examination (100 Points): A final examination will be administered at the end of the five week session for a total of 100 points. A review session will address all questions and concerns regarding the exam.

Course Schedule: All readings are excerpted from books or scholarly journal articles and range between 10-12 pages each.

Week1: Ideas of America

Monday: Introduction/Syllabus. The City on a Hill and the American Dream

Tuesday: Idealism and Realism, I. The Open Door: Williams “Open Door Policy: Economic Expansion and the Remaking of Societies”

Wednesday: Idealism and Realism, II. Realpolitik: Graebner, “Pursuit of Interests and a Balance of Power”

Thursday: Security. Leffler, “National Security, Core Values, and Power”

Friday: Quiz 1/ Cultural Identity and Race. Hixson, “Culture, National Identity and the “Myth of America”

Week2: Ever-expanding Markets

Monday: Race and King Cotton. Howe, “The Changes Wrought by Cotton, Transportation, and Communication”

Tuesday: Manifest Destiny, Western Expansion, the Market Revolution and the Diminishing Frontier. Jackson, “Frontier Thesis”

Wednesday: The Lure of East Asia, I: Opium, Perry, and the Hermit Kingdom. Harris, “Protestant Missionaries and Cultural Imperialism in China.”

Thursday: The Americanization of postwar Europe. De Grazia, “Empire by Persuasion: American Mass Consumption in Europe.”

Friday: Quiz 2/ The Lure of East Asia, II: China, Inc. Clissold, “Mr. China.”

Week3: Migration

Monday: Great Migration. Blackmon, “Slavery By Another Name: Re-enslavement of Black Americans from the Civil War to World War II.”

Tuesday: First Immigration Policy: Chinese Exclusion Act. Gyory, “Significance of Chinese Exclusion.”



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Wednesday: How the “new” became “old;” immigration waves in the Second Industrial Revolution. Saunders, “How We Got Here.”

Thursday: Bring Me Your Tired, Your Poor, Your Huddled Masses?” Immigration in the 21st century. Pew Migration Policy Institute, “Statistical Portrait of US Immigration,” and “Major US Immigration Laws, 1790-Present.”

Friday: Midterm Exam

Week4: Culture

Monday: Manhood and Empire. Bederman, “Theodore Roosevelt’s Quest for Manhood and Empire”

Tuesday: The Wild West Show and European Fascination with America.

Wednesday: The Developing World. Hoffman, “Cultural Cooperation: The Peace Corps in Ghana.”

Thursday: Cold War Anxieties and American Popular Culture. Young, “Walking Among the Graves of Brave Men”

Friday: Quiz 3

Week5: Reform

Monday: Exporting Revolution. Wood, “American Revolution as Radical Departure.”

Tuesday: Exporting Independence. Jensen, “Exporting Independence to Colonial India.”

Wednesday: Making the World Safe for Democracy. MacDougall, “Woodrow Wilson: Egocentric Crusader.”

Thursday: New World Disorder. Friedman and Mandelbaum, “Globalization: America Needs to Rethink Its Game.”

Friday: Final Exam